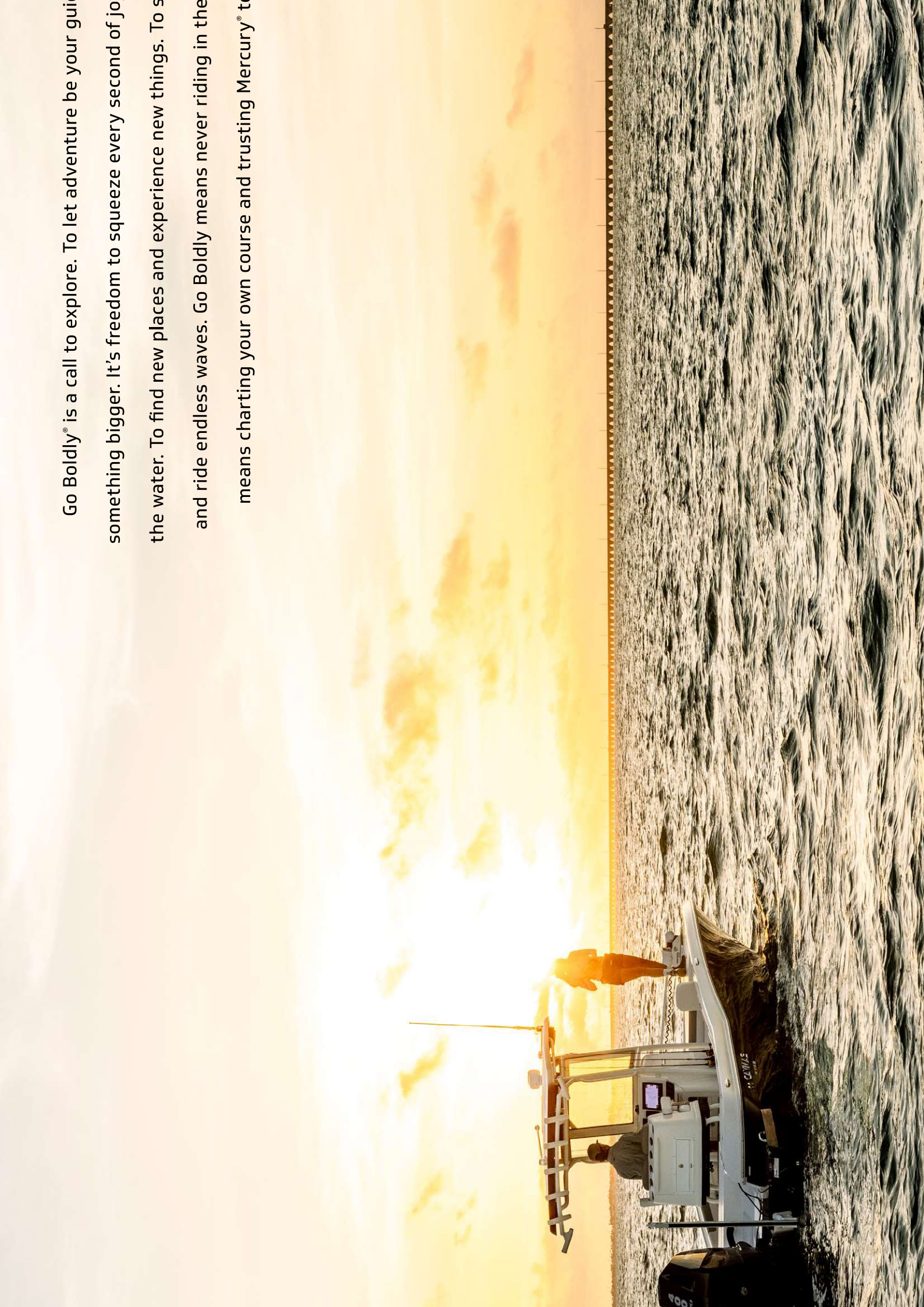




MERCURY MARINE
GO BOLDLY.®

Go Boldly® is a call to explore. To let adventure be your guide
something bigger. It's freedom to squeeze every second of joy
the water. To find new places and experience new things. To sail
and ride endless waves. Go Boldly means never riding in the
means charting your own course and trusting Mercury® to



01

HERITAGE

We live for the water a
of more than 80 years,
marine industry award
philosophy of tireless



02 PERFORM

We deliver reliably pow
activity. With a history
Mercury has establish
marine power.

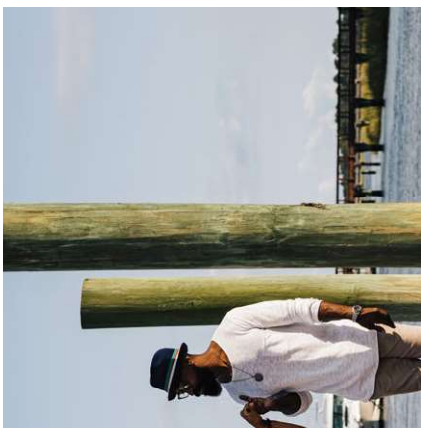


03 CONFIDE



OVER, PERFORMANCE AND FREEDOM TO EXPLORE

nds the importance of the water quite like Mercury. We know it's a
e the best version of yourself comes to life. It's an enormous point
p empower your happiest days and most cherished memories.
ind your adventure. Go write your own story. Go Boldly.



display and intuitive controls, Avator is a complete electric outboard that makes it easy for anyone to take to the water. By replacing traditional fuel tanks with batteries, Avator provides a clean, quiet boating experience. So you can enjoy the joys of nature, while minimizing your environmental footprint.

Avator



AVATOR



ERADO

ds are a call to adventure.
eticulous, all-or-nothing
verhead to the prop. A Verado
ut exhilaratingly quick and
vering refined performance and
Exceeding even the highest
truly luxurious boating experience

erado



FOURSTROKE / 2.5-3



The start of a Mercury FourStroke outboard means the start of an adventure. With innovative engineering, refined performance and unmatched reliability, FourStroke engines ensure boaters explore with complete confidence. From portable 2.5hp engines, to 5hp propane-powered engines, and all the way up to adrenaline-pumping 300hp engines, the entire FourStroke family features efficient, lightweight designs that ensure no power goes wasted. It's worry-free boating that's easy to own and fun to drive. High tech without high stress.

MercuryMarine.com/FourStroke



EVERY SECOND.

They're fast. They're the first to leave for weigh-in. The ones who win while they're fishing. A compact, powerful competitive outboard with the most compact, most efficient components and tuning result is the most compact, most efficient outboard, capable of delivering the best performance, providing top speed and remarkable fuel economy. It's the result of hard work and precision engineering. It's the difference between just fishing and catching out it.



ENGINES ARE MADE FOR EXPLORING. SO ARE YOU.

make is for everything you do. Whoever you are, whichever body of
ore, wherever your sense of adventure leads you, Mercury is here to
rney. A Mercury engine is a powerful, versatile key to unlocking the
e open water. It's the expression of 80+ years of dreaming, tinkering,
ering and innovating. And it's ready for your next adventure.

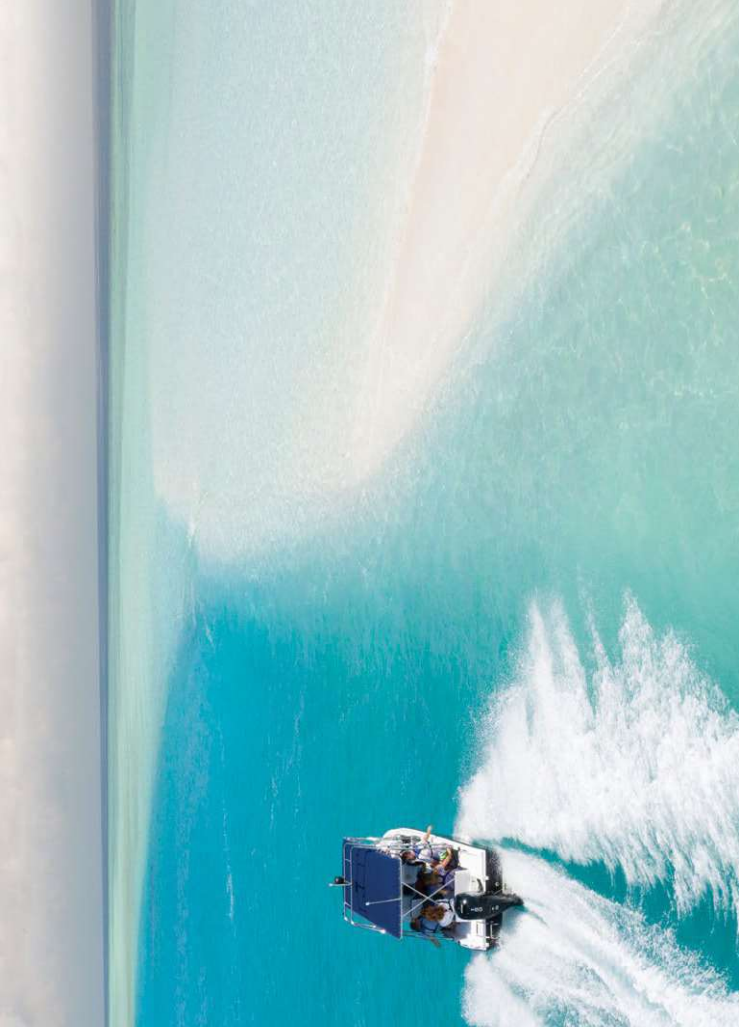


DAY IS LONG.

SEA PRO / 15-2

Everyone wants the same things from a co-worker. Ability. Dedication. Versatility. Anything to help the workday go smoothly. With a hard-nosed construction and easygoing reliability, Mercury SeaPro™ outboards are built to handle the heavy-duty needs of commercial boating applications. Exceptionally lightweight designs and Advanced Range Optimization ensure high-horsepower SeaPro outboards also perform with impressive fuel economy. A job on the water can be unpredictable, with demanding hours and conditions that can change in an instant. But a SeaPro outboard clocks in on time every day, eager to work as hard as you do, as long as you do.

MercuryMarine.com/SeaPro





MerCruiser inboard engines continue to deliver on Mercury's legacy of power with efficiency. Each model features added displacement and a torque curve designed to maximize your fuel, your time and your fun. Tow sports are easier and quieter, with instant throttle response and available customizable Smart Tow® launching. There's never been a better time to spend your time on the water.

INBOARD / 300



Explore the MerCruiser family a



FUN FROM START TO FINISH

STERNDRIVE / 200-430HP

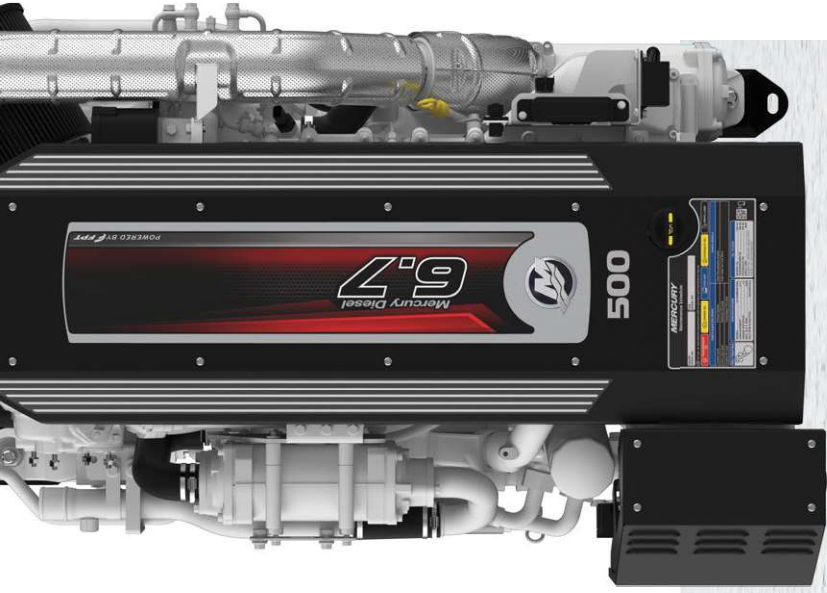
You were born to have fun on the water, and so was a MerCruiser® sterndrive engine. Designed specifically for marine use, rather than derived from automotive engine technology, MerCruiser engines are purpose-built for unmatched power and performance. With innovative features and advanced technology, MerCruiser sterndrive platforms ensure easy operation, super corrosion prevention and a



Compliant engines are perfect for
using common rail direct injection
for performance and durability,
available Joystick Piloting
and pods. Designed for easy
and V6 diesel engines are the
the 6.7L engines are factory-
warranted.

iesel

SEL



FACTORY FIT FOR PRECISION PERFORMANCE

Craftsmanship sets the tone for your vessel, and even the smallest critical. Mercury Precision Parts® provide original factory fit and performance to keep your engine running like new and performing at its best.

Mercury Precision Lubricants® are specially formulated and tested to meet the highest standards and keep engines running smoothly, no matter where you are.

MercuryMarine.com/Parts



MERCURY Precision Lubricants
HIGH PERFORMANCE GEAR LUBE
SAE 90

For use in all onboard lower units, jet pumps, and Sport Jets and all Mercury MerCruiser stern drives.



The SmartCraft system is a digital backbone for aggregating performance data and smart controls through connected displays and gauges. Mercury VesselView® gives boaters more command and data than any other system in the industry. VesselView can be adapted to work with popular multi-function displays or even transmitted to mobile devices.

CONTROLS STAY IN COM

Whether in open water or in tight quarters, SmartCraft controls enable precision control of your boat. SmartCraft uses electronic signals to throttle response. Perfect Joystick Piloting enables backward, diagonally or rearward point-and-move joystick steering system further enhanced with the Advanced MidSense steering, a clean transom



DIGITAL FEATURES WHERE POWER MEETS INTELLIGENCE

Easy-to-use SmartCraft digital features eliminate guesswork, keeping the focus on the fun. At the touch of a button, Active Trim automatically optimizes trim levels, adapting on the

POWER TO DO MORE

More efficient. More controlled. More insightful. More fun. SmartCraft technologies refine the entire boating experience to ensure every boater gets the most out of their boat. From smart displays, to precise controls, to advanced solutions, SmartCraft is an exclusive suite of digital features that work together to enhance your boating experience. On Mercury engines, empowering boaters to do more.

SmartCraft features:
SmartCraft



PMS

parts with
ection can
r boat's
olution for

to convert
atched
nnology
m, Mercury
m design
history of
metals allow
ld otherwise

ers



WARRANTY

A Mercury engine is made to last. Every engine is factory-backed with up to a three-year limited warranty, plus class-leading corrosion prevention and up to a three-year corrosion warranty.

MERCURY

Get up to eight
Product Protec
service contr
beyond the ter



DEALER NETWORK

If your engine requires service, an extensive network of factory-trained dealers and ready with genuine Mercury replacement parts and accessories to get you back



MERCURY
GO BOLDLY.®

© 2023 Mercury Marine. All Rights Reserved. Reproduction in whole or in part without permission is prohibited.

All trademarks belong to Brunswick Corporation.

Product information in this brochure is accurate as of January 2023. For the latest content, please visit [MercuryMarine.com](https://www.MercuryMarine.com)

8M0215645